



RYAN PARKER

PORTLAND, OREGON

VISUAL STORYTELLER

- Versatile Designer, Illustrator, and Art Director
- Top-notch communicator, both visually and verbally
- Nature enthusiast and reader of science and grammar
- Student of culture who has studied and worked around the world



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WORKED THERE, DONE THAT

Lead Graphic Designer, Nutraceutical, 2014 – present

manage design processes, create print collateral + web, social and package designs for over 50 eco-friendly product brands; create logos, infographics, rebrand + create brand guidelines

Creative Director + Owner, idrawgood Studio, present

concept and execute cross-platform brand identity projects utilizing print, web, and illustration; clients' industries span fashion, music, food, fitness, finance, retail, and government

English Instructor, Japan, 2009 – 2013

design dynamic lessons to instruct adults and kids of all English levels, work with Japanese teachers to facilitate cross-cultural communication through ESL

Art Director + Graphic Designer, DynaTek Media, 2005 – 2009

interface between departments + clients to execute motion graphics, video, and print projects for TV networks; create aesthetic guidelines, design layout, storyboards, and write copy

Art Programs Instructor + Designer, Phx Art Museum, 2007 – 2009

design museum educational materials and informational cards for exhibitions, create curricula and teach drawing classes relevant to periods in art history

English Writing Tutor, University of Arizona, 2003 – 2005

Drawing Instructor / Rec Leader, City of Scottsdale, 2002 – 2003

EDUCATION

BFA: Visual Communications, University of Arizona, 2001 – 2005

Honors: Cumulative GPA: 4.0; College of Fine Arts Most Outstanding Student, 2005

Additional Coursework: 18 English Linguistics and Comp Units, 24 Art History Units

Languages:

English (Native) ●●●●● Japanese (JLPT N2) ●●●●○

Spanish (202) ●●○○○

SKILLS



Illustrator



InDesign



Photoshop



Dreamweaver,
WordPress
+ HTML/CSS



Microsoft
Teams + Office



Illustration
Techniques

HONORS + SHOWS

Western States Printing Alliance Awards: Silver – Catalogs, 2020

Kobe International Art Show: Organizer + Contributor, 2011 – 2013

NPR's All Songs Considered Art du Jour – Album Art Feature, 2012

“Rise” Live Art Event + Disaster Benefit – Osaka, Japan, 2012

University of Arizona VisCom Exhibition: Juror, 2009

AIGA Prisma Awards: Silver + Bronze – Illustration and Self-Promo, 2007

Fourth Screen Awards: Bronze – Digital Advertising Content, 2007

Medici Grant for Artistic Study in Italy, 2004